

NEWSLETTER

EDITION: JUNE 2025

ICONIC SPORTS FEDERATION

Unite. Compete. Conquer



INDIA'S FIRST FEDERATION FOR CORPORATE SPORTS

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ISF
ICONIC SPORTS FEDERATION

Message From Director's



Dear Readers,

It gives me immense pride to witness the continuous growth of the Iconic Sports Federation (ISF). As we move forward, our operational goals are focused on expanding our reach to untapped regions, enhancing athlete support systems, and developing strategic infrastructure that empowers grassroots talent.

Through structured development models, streamlined operations, and active stakeholder collaboration, we are laying a strong foundation to make ISF a national force in inclusive sports development. Our commitment is not just to build an organization—but a thriving sports ecosystem.

Let us move forward with resilience and vision.

DR. Sanjaya Chaudhury,
Director, Operations & Business
Development



Dear Partners & Supporters,

At Iconic Sports Federation, our story is reaching new audiences every day—and it's because of your support. In the ever-evolving landscape of sports media, we are committed to amplifying the voices of emerging athletes, showcasing impactful stories, and building powerful collaborations that extend our mission.

From dynamic digital campaigns to value-driven partnerships, our focus remains on authentic engagement and sustainable growth. We invite brands, influencers, and institutions to walk this journey with us—as partners in purpose.

Here's to making every athlete iconic.

DR. Chidatmika Khatua,
Director, Marketing, Media
& Partnerships

Message From Director's



Dear Sporting Community,

The future of Indian sports lies in visionary planning, grassroots empowerment, and strategic excellence. At ISF, our strategic outlook is centered on athlete-centric development, capacity building for coaches, and integrating modern training methodologies across disciplines.

We are fostering an ecosystem where talent meets opportunity—with a structured pipeline from discovery to elite performance. Through data-backed strategies, collaborations with academies, and focus on inclusivity, we aim to redefine sporting excellence at every level.

Together, let's champion the rise of tomorrow's icons.

A handwritten signature in black ink, appearing to read 'S. Samim', with a large, stylized loop at the end.

**DR. Sekh Abdul Samim ,
Director, Strategy & Sports Development**

OUR TEAM



Ajit Bains

President-Canada



Sharan Walia

President USA



Mr. K Prabir Kumar Prusty

Paris- Convener



Mr. Sukanta Sahu

UK - Chief Patron



Sateesh Vidhyathan

UK - Convener



Gyan Prasad

Sports Coordinator-Bangalore



K Aravind

Regional Coordinator-Tamil Nadu



Darshan Kumar Behera

Regional Manager – Odisha (Athlete
Development)



susham banerjee

Reginal Coordinator-Kolkata

ABOUT ICONIC SPORTS FEDERATION

Iconic Sports Federation (ISF) is India's first dedicated **federation for corporate sports**, committed to creating an inclusive and dynamic sports ecosystem. ISF identifies and promotes athletic talent within the corporate sector and connects it to national and global sporting platforms through leagues, training, and wellness-driven programs.

Mission:

Nurture young athletes, promote sports education, and create an ecosystem of support and opportunity.

Vision:

To make India a global leader in youth-driven sports excellence.



KEY DIGNITARIES & ENDORSEMENTS

Iconic Sports Federation proudly acknowledges the presence and support of eminent personalities and national leaders who have shown strong encouragement towards the Federation's mission.

These valued endorsements took place at the India Habitat Centre, New Delhi, reflecting a shared commitment to the growth of sports and youth development across India:

- **Sunil Bharala**, Former Minister, Uttar Pradesh
- **Amarendra Khatua**, Former Secretary, Ministry of External Affairs
- **Dr. Maya Tandon**, Padma Shri Awardee
- **Kishore Dwivedi**, President, World Odisha Society
- **Dr. Mahesh Sharma**, Founder, Youth for Nation
- **Vimla Batham**, Former Chairperson, UP Women's Commission
- **Swami Prem Anveshi**, Spiritual Mentor
- **Dr. Shailesh Tiwari**, Vedguru



RECENT HIGHLIGHTS

Official Launch of Iconic Sports Federation's New Identity

– With a renewed logo and mission, ISF enters a dynamic phase of national expansion.

Strategic Collaborations Announced

– Partnerships underway with educational institutions, youth councils, and cultural bodies to develop sports academies and mentorship hubs.

Digital Platform Launched

– ISF's new online presence enables athletes and sports enthusiasts to stay informed, register for events, and access exclusive learning material.



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ISF – FUELING FITNESS FOSTERING TALENT FORGING CHAMPIONS

ISF is a nationwide platform focused on encouraging sports, fitness, and the growth of athletes at every level—from local communities to international stages. Our mission is to build a supportive and competitive sports environment that develops talent and helps India become a major force in global sports.



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UPCOMING PROGRAMS & EVENTS

National Youth Sports Challenge – August 2025

A multi-sport competition across major cities with state-level selections and finals.

Mentorship & Leadership Camps – July 2025

Workshops and interactive sessions for aspiring young athletes and sports leaders.

Online Sports Skill Series – Starting July

Monthly webinars with coaches, nutritionists, and former champions.



Iconic Gateball Inter School Competition
2025

A NEW OPPORTUNITY!

ICONIC
TRANSFORMATION

Enroll your School to Participate!

What We Offer
Training at Your School by Professional Coach
With Complete Sports Equipment's

Let your students experience the Spirit of Team Game, Strategy & fun.

📍 Venue: Kalinga Stadium, Bhubaneswar
📅 Month: August 2025
Organized by : Iconic Transformation
In association with Indian Gateball Union (IGU)

For Registration & Details: Email: info.iconictfn@gmail.com Contact: +91 7978650354, www.iconictfn.com
Plot No. - 28/A, 1st Floor Bapuji Nagar, Bhubaneswar - 751009





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PARTNER WITH ISF

We welcome collaborations from:

- Educational institutions for training centers
- NGOs and youth foundations for outreach
- Corporate sponsors for talent promotion

Let's build a better future through sports!

Contact Us

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